

Photo Caption

Hardware and Tools Middle East

May 18 - 20, 2010,
Dubai International Convention and Exhibition Center, Dubai, UAE

May 2010

For more information, please contact:

Roisin Lillis
EpoC Messe Frankfurt GmbH
Tel. +971 4 33 80 102
Fax +971 4 33 90 280
Roisin.lillis@uae.messefrankfurt.com
www.hardwaretoolsme.com

PHOTO CAPTION

An industry professional demonstrates a concrete breaker at Hardware+Tools Middle East. The ergonomic power breaker from Makita has anti-vibration technology for the ultimate health and safety of its operator. The operator will receive less shocks than other equipment and due to its innovative power to weight ration it decreases fatigue thus increases productivity.

With an 11.5kg pressure point, the powerful tool can break concrete in minutes. Used in construction sites across the UAE and wider MENA region for over 30 years, Makita is the only company worldwide providing such a range of power tools for the construction industry with over 350 products in their portfolio. The breaker and other key tools are on display during Hardware+Tools Middle East being held until tomorrow (Thursday, 20th May) at the Dubai International Convention and Exhibition Centre.

ENDS

Show Profile:

Hardware and Tools is the Middle East's only dedicated event for tools, hardware materials and machinery. Industry professionals involved in the supply of equipment to or the design, construction, build or specification of commercial or residential developments understand the importance of staying updated with new products, services and technology in the field.

EPOC Messe Frankfurt GmbH
P.O. Box 26761, Dubai
United Arab Emirates

Hardware + Tools Middle East is the perfect platform to meet new contacts, discuss new trends and technological developments, keep up to date with industry knowledge and source new products and solutions.

Show website: www.hardwaretoolsme.com

Company profile:

Epoc Messe Frankfurt GmbH is a subsidiary of Messe Frankfurt. Messe Frankfurt is Germany's largest trade fair organiser, with 424 million euros in sales in 2009 and more than 1,400 employees worldwide. The Messe Frankfurt Group has a presence for its customers in more than 150 countries. In 2008, Messe Frankfurt organised more than 100 trade fairs, of which more than half took place outside Germany.

The successful portfolio of events of EPOC Messe Frankfurt GmbH in Dubai include: Intersec trade fair and conference, Materials Handling Middle East, Hardware+Tools Middle East, Garden+Landscaping Middle East, ISH kitchen+bath Middle East, Light Middle East, Beautyworld Middle East, Wellness & Spas Middle East, Automechanika Middle East, and now also Paperworld Middle East, Festivalworld Middle East and Playworld Middle East.

For more information, please visit our website at: www.uae.messefrankfurt.com

* Preliminary figures for 2009 financial year

For more information, please contact:

BIZ COM - For PROactive Communications

P.O. Box 48889; Dubai - UAE

T: +971 4 332-0888

F: +971 4 332-0999

E: info@bizcom.ae